

## Lean Startup Essentials – Crafting Your Minimum Viable Product

The Institution Innovation Council organized a mentoring session titled "**Lean Startup Essentials – Crafting Your Minimum Viable Product.**" The event commenced with a warm welcome by **Dr. S Meena Kumari**, Assistant Professor of Commerce & TC-IIC Member. **K. Thiruppathy**, Dean of Innovation, Patent & Entrepreneurship, introduced the Chief Guest, and the session was presided over by the Principal, **Dr. D. Pandiaraja**, who emphasized the importance of innovative startups and career advancement opportunities for students involved in startup ventures. The mentoring session was conducted by **Mr. Vinoth Rajendran**, CEO of the Technology Business Incubator, TCE. He engaged with the students by explaining various startup ideas and sharing successful implementations. He reviewed eight innovative startup ideas presented by the students, offering valuable feedback and recommending necessary modifications. Out of these, he selected three ideas for further development and encouraged the students' enthusiastic efforts. A total of **68 participants** attended the session.

**Photographs;**



